



National Organization Of
Black Law Enforcement Executives
Hubert Bell, Jr. Office Complex
5285 Shawnee Road, Suite 200,
Alexandria, VA 22312-2328
Tel : (703) 658-1529, Fax (703) 658-9479
www.noblenational.org

February 23, 2026

Dear Potential Exhibitor,

The National Organization of Black Law Enforcement Executives (NOBLE) will convene its 50th Anniversary Annual Training Conference and Exhibition, at the Hyatt Regency Dallas, 300 Reunion Blvd, in Dallas, TX 33019. This year's theme for NOBLE's 50th Anniversary is "*Forged in Struggle, Empowered by Strength, Defining our Future*" which speaks to NOBLE's historical impact and its growing future.

NOBLE is comprised of CEO and Command Level Law Enforcement officials who are committed to providing solutions to community law enforcement concerns and improving the quality of law enforcement services for those we serve.

Enclosed please find the 2026 Exhibitor application and booth delegate registration form for your convenience. If you are planning to bring a vehicle or oversized display, please advise and provide the specs for your vehicle with your application.

We look forward to your organization exhibiting during our 50th Annual Training Conference and Exhibition, in Dallas, TX.

Sincerely,

Deidra Montgomery
Noble National Projects Coordinator



See you in Dallas, Texas for NOBLE's Golden 50th Anniversary Conference!

Conference Theme

“Forged in Struggle, Empowered by Strength, Defining our Future”

NOBLE’s Mission

NOBLE’s mission is to ensure equity in the administration of justice to all American communities. NOBLE has established a reputation for providing effective solutions to critical law enforcement issues; influencing policy decisions impacting the administration of justice; conducting substantive research; providing scholarship opportunities; professional development opportunities; and involvement in numerous community outreach and service programs.

BENEFITS OF EXHIBITING

- Access to over 1,500 top law enforcement executives who are looking for products and services to enhance the overall production of their agencies.
- Two tickets to the Host City Night for exhibit booth personnel
- Discounted fee to place an ad in the Annual Conference Journal



Tentative Exhibitor Schedule

Sunday, July 26, 2026

8:00 am – 2:00 pm
3:00 pm – 7:00 pm

Exhibits Setup and Registration
Opening of the Exhibit Floor and
Ribbon Cutting

Monday, July 27, 2026

8:00 am – 5:00 pm
10:00 am – Noon
5:00 pm – 8:00 pm
7:00 pm – 11:00 pm

Exhibit Hall Open
Exhibit Hall Walk Thru Exhibit
Hall Dismantled
Host City Night

PLUS, complimentary with each booth

- Booth pipe, drape and identification sign
- One 6’ draped table, two chairs and wastebasket
- Company listing in the Annual Conference Journal
- Two exhibitor personnel per 10X10 booth
- **NOBLE reserves the right to make changes to any of the aforementioned at its discretion.**

See you in Dallas, Texas for NOBLE’s Golden 50th Anniversary Conference!

2026 Exhibit Floor

COMING SOON



★ Designed by TownMapsUSA.com

See you in Dallas, Texas for NOBLE's Golden 50th Anniversary Conference!

Exhibit Space Application

Applications will be processed, and spaces will be assigned on a first-come, first-served basis. By signing this application, you agree to the Rules and Regulations set forth in the Exhibitor Prospectus. **All information must be complete in order for the application to be processed.** *Cancellation Policy: All cancellations are subject to a \$200 cancellation fee and must be received in writing no later than **June 24, 2026**. There will be no refunds honored for requests received after **June 24, 2026**. Refunds will be issued via mail 60 days after the closing of the conference.*

Company Name: _____
Contact Name: _____ Title: _____
Address: _____
City, State, Zip, Country: _____
Phone: _____ Fax: _____
Email: _____
Web Address: _____ Twitter: _____

Cost per 10x10 Booth Space:

<input type="checkbox"/> Standard 10x10 Booth-\$1,500.00	<input type="checkbox"/> Large 20x20 Booth -\$5,000.00
<input type="checkbox"/> Government/Non-Profit Rate -\$1,400.00	<input type="checkbox"/> Small Business Marketplace -\$500 <i>Companies selling non-law enforcement items</i>
<input type="checkbox"/> NOBLE reserves the right to adjust placement of booth location.	

What will be displayed? _____

Preferred Booth #'s: 1st Choice _____ 2nd Choice _____ Size/Number of Booth(s) Requested _____

Payment Information

Check #: _____ PO # _____ Card Type: _____ Amount to Charge: \$ _____

Card number: _____ CVC Code: _____ Exp.: _____

Billing address: _____

Cardholder's signature: _____ Print Name: _____

RETURN APPLICATION ALONG WITH PAYMENT TO:
NOBLE – 2025 NOBLE Exhibition, 5285 Shawnee Rd, Suite 200
Alexandria, VA 22312-2328 or
Via email : conferences@noblenatl.org ; dmontgomery@noblenatl.org
Phone : (703) 658-1529

For office use only

Date Recvd: _____

Booth Assigned: _____

See you in Dallas, Texas for NOBLE's Golden 50th Anniversary Conference!

**The National Organization of Black Law Enforcement Executives (NOBLE)
50th Annual Training Conference and Exhibition
Hyatt Regency Dallas**

Conference dates: July 24-28, 2026

Exposition dates: July 26-27, 2026

CONFERENCE THEME:

“Forged in Struggle, Empowered by Strength, Defining our Future”

Exhibitor Booth Delegate Form

Exhibitor: _____ **Booth Location:** _____

Each 10x10 booth is allotted two (2) exhibitor delegates. Each delegate will have access to the Exhibitors Reception and the Host City Reception. In order to prepare badges for those individuals representing your organization at the conference, you must complete the Exhibitor Delegate form and return it to the NOBLE National Office no later than **June 24, 2026**.

A NOBLE contracted vendor is the official decorator for the show and will email the exhibitor kit to the individual listed on the exhibit contract approximately **30 days** before the show.

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City, State, Zip, Country: _____

Phone: _____ Fax: _____

Email: _____

1. Name/email: _____ Title: _____

2. Name/email: _____ Title: _____

Please remember that booth set-up is on Sunday, July 26, 2026, starting at 8:00 a.m. and must be completed by 1:00 p.m. The exhibition floor will open to the public on Sunday, July 26, 2026, at 3:00 p.m. All booths must be fully set up and manned at this time.

RETURN FORM TO:
NOBLE – 2026 Exhibition
5285 Shawnee Rd, Suite 200, Alexandria, VA
22312-2328
Phone: 703.658.1529, Fax: (703) 658-9479
Email: conferences@noblenatl.org

For office use only

Date Rcvd: _____

Date Entered: _____

An application for exhibit space must be signed by a duly authorized agent of the exhibitor. A signed application constitutes a contract subject to the following terms and conditions:

NOBLE reserves the right to determine the eligibility of any company or product of inclusion in the exhibition. No live ammunition shall be available in connection with any exhibit.

An Exhibitor Service Manual will be provided to each exhibiting company by the Exhibition vendor. The service manual will include information on shipping, furniture and booth accessories, labor and drayage rates, utility specifications and charges. Additionally, order forms and schedules of rates will be available in the exhibitor service manual.

1. **SPACE ASSIGNMENTS** - Request for space will be date-stamped as received at NOBLE Headquarters and assigned based on stated preference and availability. NOBLE reserves the right to adjust the placement of exhibiting companies if needed. NOBLE shall have no responsibility for information provided or products exhibited during the conference as part of the Exhibit Program.
2. **EXHIBIT FEES and PAYMENT FOR SPACE** – The charge for each booth is reflected on the Application and Contract enclosed with this brochure. Applications not accompanied by proper payment will not be processed, nor assigned, until such time as your payment is received.
3. **CANCELLATION POLICY** – All cancellations are subject to a \$200 cancellation fee and must be received in writing no later than **June 24, 2026**. No refunds for cancellations will be made after **June 24, 2026**. Refunds will be issued via mail 60 days after the closing of the conference.
4. **SPACE CONSTRUCTION/DESIGN LAYOUT** – Booths indicated on the Official Exhibitor’s Brochure are measured on the back dimension from the center of the rail. A complete exhibit layout will be mailed by the Exhibit Company directly to each exhibitor. To allow unobstructed view of neighboring islands, exhibitors are not permitted to have their backdrops exceed eight feet (8’) in height, nor may they protrude more than forty-eight inches (48”) from the back wall. Furthermore, no exhibit along the side of the island may exceed thirty-six inches (36”) in height from the floor in the front half of the island.
5. **SPECIAL NOTICE** – For maximum attendance at the exhibits and business sessions, exhibitors are not permitted to sponsor any social functions or hospitality suite activity during hours which would conflict with official NOBLE events.
6. **SUBLETTING OF SPACE** – Exhibitors are not permitted to assign or sublet any part of the space allotted to them. Nor shall they exhibit or permit any merchandise or advertising materials which are not part of their company’s regular products.
7. **SELLING OF PRODUCTS and TAKING ORDERS FOR SHOW DELIVERY** – NOBLE provides display space for suppliers to exhibit and demonstrate products based on their potential information and commercial value. All exhibitors are required to adhere to such rules and regulations as may be established by the U.S. Internal Revenue Service and state and local government.
8. **INSURANCE and LIABILITY** – Neither NOBLE’s members, officers, representatives, employees, nor the Hyatt Regency Dallas, its officers, representatives, or employees, are responsible for any injury, loss or damage that may occur to the exhibitor or the exhibitor’s employees or property from any case whatsoever, prior to, during or after the period covered by the exhibit contract.
9. **SECURITY** – Reasonable security will be furnished, but the furnishings of such watchmen shall be deemed to affect the non-liability of NOBLE and its members, officers, representatives and employees, the official service contractors, or the Hyatt Regency Dallas, its officers, representatives, and employees. It is recommended that exhibitors take individual precautionary measures such as securing easily portable articles of value and their removal to a place of safe keeping after exhibit hours.
10. **SPECIAL VISUAL and SOUND EFFECTS** – Audio-visual equipment and other sound and attention-getting devices must be conducted or arranged so that they will not annoy or disturb neighboring exhibitors. All projections must be in accordance with the requirements of the fire prevention authorities.
11. **CARE OF BUILDING and EQUIPMENT** – No tacks, nails or screws may be driven into the walls, floors, columns or other parts of the building or furniture.
12. **AMENDMENTS** – NOBLE reserves the right to interpret, amend and enforce these contract conditions/rules and regulations. Written notice of any amendments or interpretations shall be given to each exhibitor. Each exhibitor, for himself, his agent and employees agree to abide by the contract conditions/rules and regulations set forth herein, or by any subsequent amendments and interpretations.

See you in Dallas, Texas for NOBLE’s Golden 50th Anniversary Conference!

**The National Organization of Black Law Enforcement Executives (NOBLE)
50th Annual Training Conference and Exhibition
Hyatt Regency Dallas
300 Reunion Boulevard, Dallas, Texas 75207**

CONFERENCE THEME: "Forged in Struggle, Empowered by Strength, Defining our Future"

Conference Dates: July 24-July 28, 2026

Advertiser Application: Conference Journal

The 50th Anniversary Conference Journal is the reference guide for all conference-related events. The Annual Conference Journal provides detailed information on all the workshops, networking events, exhibition hall and much more! It also serves as the map to your conference experience! And the best part is that it is carried home by attendees and utilized as a reference for months following the conference.

Company Name: _____	
Contact Name: _____	Title: _____
Address: _____	
City, State, Zip, Country: _____	
Phone: _____	Fax: _____
Email: _____	
Web Address: _____	Twitter address: _____

Digital Ad Rates and Sizes

Location/Size of Ad	Size	Standard Rate	Exhibitor	Regions, Chapters and Members
Back Cover	9 x 10-7/8	\$5,000.00	\$2,000.00	n/a
Inside Front Cover	9 x 10-7/8	\$2,300.00	\$1,950.00	n/a
Inside Back Cover	9 x 10-7/8	\$2,300.00	\$1,950.00	n/a
Full Page Color	8 x 10	\$1,600.00	\$1,200.00	\$300.00
Full Page B/W	8 x 10	\$1,300.00	\$1,000.00	\$200.00
One Half Page Color	8 x 5	\$1,000.00	\$ 800.00	\$150.00
One Half Page B/W	8 x 5	\$ 775.00	\$ 575.00	\$100.00
Business Card	Please include a business card	\$ 50.00	\$ 50.00	\$ 50.00
Patron (one line)		\$ 25.00	\$ 25.00	\$ 25.00

▪ No bleed for inside ads ▪ Digital files Preferred CMYK Compatible in TIFF, EPS or PDF ▪ All fonts must be converted Minimum 300 dpi.

Advertising Materials and Payment Deadline: Wednesday, June 24, 2026

Size of Ad: _____ Cost: \$ _____

Payment Information

Check #: _____	PO # _____	Credit Card Type: _____	Amount to Charge: \$ _____
Card Number: _____	Exp.: _____	CVC: _____	
Billing Address: _____			
Cardholder's Signature: _____			
			Print Name: _____

All Purchase Orders must be signed by a duly authorized agent of the advertiser, and a copy must accompany application.
Mail AD with payment to: NOBLE 2026 Conference Journal – 5285 Shawnee Rd, Suite 200, Alexandria, VA 22312-2328
Or the application can be sent via email: Conferences@noblenatl.org Phone: (703) 658-1529

See you in Dallas, Texas for NOBLE's Golden 50th Anniversary Conference!

50th Anniversary Annual NOBLE Training Conference and Exhibition

Join the National Organization of Black Law Enforcement Executives (NOBLE) in celebrating our 50th Anniversary Annual Training Conference and Exhibition.

This year's Conference and Exhibition is a must-speaker event that you will not want to miss! The 2026 Exhibition in Hollywood, Florida was a huge success & a nearly sold-out exhibition. Reserve your space early as booths are sold on a first-come, first-served basis.

Conference Location

The Hyatt Regency Dallas
300 Reunion Boulevard
Dallas, Texas 75207
(941) 383-3791

For additional information contact the
Exhibit Coordinator at
NOBLE National Office
5285 Shawnee Rd, Suite 200
Alexandria, VA 22312
Phone : (703) 658-1529
Fax : (703) 658-9479

Email : conferences@noblenatl.org or dmontgomery@noblenatl.org

Future Conference Locations and Dates

2027	TBD	TBD
2028	TBD	TBD
2029	TBD	TBD
2030	TBD	TBD

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