



2022-2023 VISION

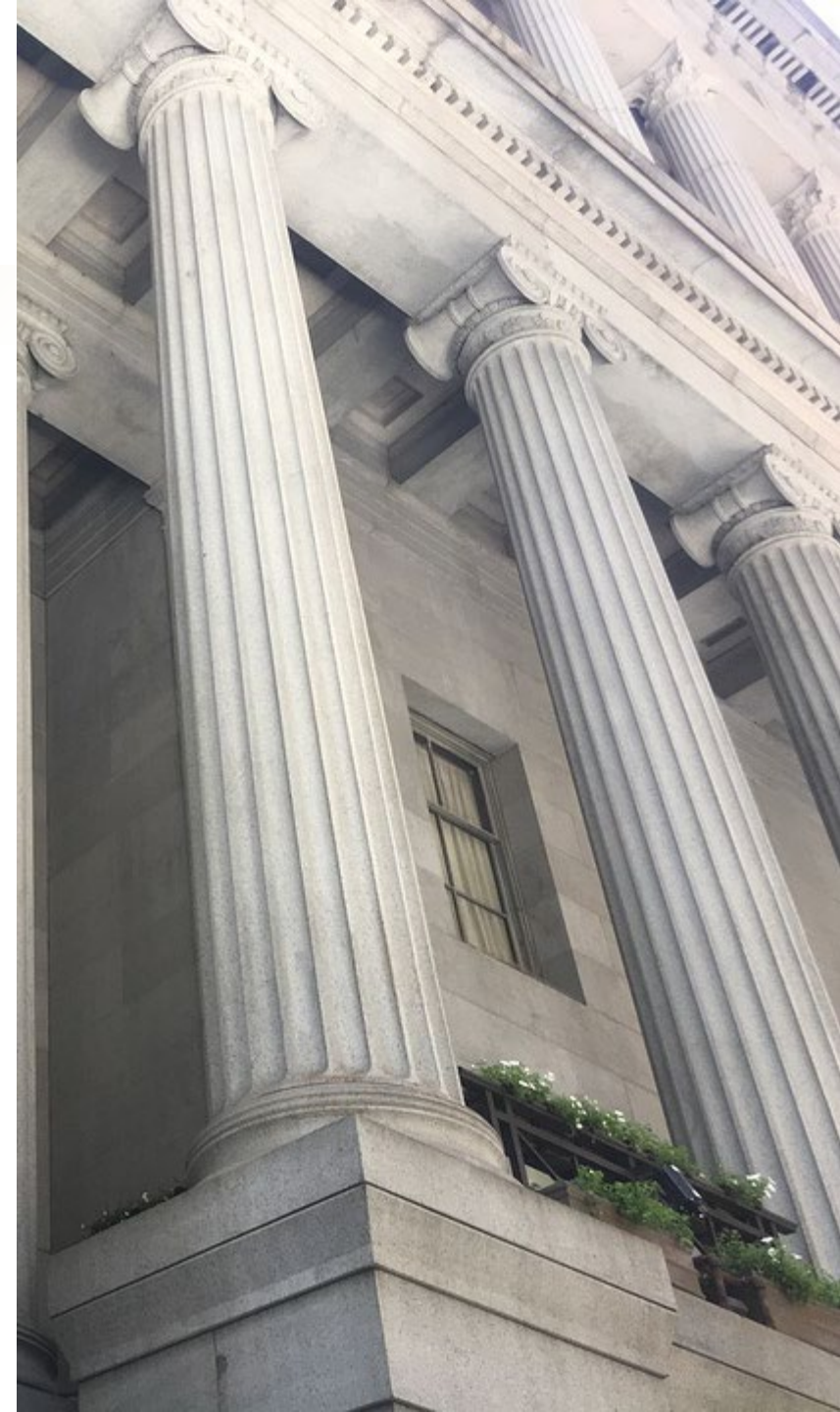
THE THREE PILLARS

NOBLE Get Out the Vote

NOBLE Gun Safety Initiative

NOBLE Recruitment and Retention

ONE **NOBLE**, ONE **TEAM**





GET OUT THE VOTE

PILLAR ONE

Develop a NOBLE Campaign to Encourage Everyone Eligible to Vote

Target | Students and young adults 17-21, especially in Black and Brown communities.

Collaborate | Work with government agencies and community organizations to set up voter registration tables at in-person events to register potential voters.

Communicate | Develop talking points for NOBLE GOTV campaign that can be distributed to Regional VPs and Chapter Presidents for consistent messaging.

ONE NOBLE, ONE TEAM





GUN SAFETY INITIATIVE

PILLAR TWO

Awareness Campaign: *It Starts at Home*

Outreach | NOBLE to host virtual townhalls and informational meetings on gun safety and securing guns in homes.

Lock It Up | NOBLE chapters to work with community stakeholders to get the message out to lock up and secure weapons in the home.

Communicate | Provide talking points for Chapter Presidents to continue ‘**Lock It Up**’ outreach initiative via radio, TV podcasts social media platforms, etc.

ONE NOBLE, ONE TEAM

4.6M

CHILDREN IN THE
U.S. LIVE IN A
HOME WITH AT
LEAST ONE
UNLOCKED +
LOADED FIREARM

EveryTownResearch.org





RECRUITMENT + RETENTION

PILLAR THREE

Diversity in Policing is Key to Hiring

Support | Chapters offer guidance to assist local law enforcement agencies in their recruiting and outreach efforts.

Sponsor | Host in-person and virtual police job fairs year-round.

Outreach | Leverage social media in all NOBLE initiatives and events.

