PRESS RELEASE

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The National Organization of Black Law Enforcement Executives (NOBLE) Addresses the Nike 30th Anniversary "Just Do It" Campaign

[Alexandria, VA] The National Organization of Black Law Enforcement Executives (NOBLE) actively supports the choice of individuals to peacefully protest as a fundamental right protected under the First Amendment of our United States Constitution. NFL players that are protesting embody this in their efforts to spread awareness about two of our nation's most pressing issues—criminal justice reform and police trust and legitimacy.

"Silencing and condemning citizens who voice their beliefs about social issues, which are alive within our country, will never help in developing solutions to gaining citizens' respect and trust for law enforcement and the criminal justice system," stated Vera Bumpers, NOBLE National President.

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About the National Organization of Black Law Enforcement Executives

Since 1976, The National Organization of Black Law Enforcement Executives (NOBLE) has served as the conscience of law enforcement by being committed to justice by action. NOBLE represents over 3,000 members internationally, who are primarily African-American chief executive officers of law enforcement agencies at federal, state, county and municipal levels, other law enforcement administrators, and criminal justice practitioners. For more information, visit http://www.noblenational.org.

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