Friday, October 12, 2018
FOR IMMEDIATE RELEASE

WPLG-Local 10 to Air My Future, My Choice LIFE Awards
Ten outstanding South Floridians will be recognized on October 19

WPLG-TV Local 10 will broadcast its first My Future, My Choice LIFE Awards on Friday, October 19, from 8 p.m. – 9 p.m. The hour-long, primetime special will honor ten remarkable South Floridians in the following categories: Leadership, Inspiration, Family and Education. Local 10 will also recognize two individuals with the LIFE changer and LIFE time awards.

“These awards stem from a multi-year and multi-faceted commitment our station made to address youth gun violence and, through positive messaging, help pave a path to solutions,” said WPLG President and CEO Bert Medina. “We are not naïve to think we can solve the crisis, but we can certainly use the power of television to shine a light on the selfless acts of adults and youth in our communities. The My Future, My Choice LIFE Awards accomplishes that mission.”

Local 10 invited the community to nominate deserving individuals and then vote to select an adult and a youth winner in each category. The youth award is presented to someone age 18 and under. The adult award is presented to someone 19 and older.

The finalists were invited to a celebratory dinner at The Diplomat Beach Resort in Hollywood, Florida, the venue sponsor, with loved ones, Local 10 staff and news on-air talent. The winners were announced and will be revealed for the first time on television on October 19.

The My Future, My Choice LIFE Awards is proudly sponsored by Dade County Federal Credit Union, Simply Healthcare and Vera Motors.

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