PRESS RELEASE

For Immediate Release
October 21, 2015

The National Organization of Black Law Enforcement Executives (NOBLE) and StreetCred Software, Inc. Announce Partnership to Provide Data on Deadly Police Incidents

[Alexandria, VA] StreetCred® Software, Inc., and The National Organization of Black Law Enforcement Executives (NOBLE) announced today a partnership aimed at providing evidence-based data reports that will reveal the numbers of unarmed civilians killed in confrontations with police. The aim of these studies will be to bring clarity and accuracy to the dialogue and help to build stronger partnerships between the police and the communities they protect and serve.

The data findings that will be reported are the result of public-private initiatives designed to objectively gather and share contextual facts about deadly police incidents. The primary data source will be the StreetCred Police Killings in Context (PKIC) Database, whose peer-reviewers represent the broad law enforcement spectrum with expertise in the proper use-of-force.

"On behalf of NOBLE’s executive board, chapter members, and constituents, we are excited to partner with StreetCred® Software, Inc. in efforts to proactively provide objective evidence-based data on deadly police incidents. This partnership will further assist NOBLE in its efforts to continue to build bridges of understanding between law enforcement and our communities”, stated Gregory A. Thomas, NOBLE National President.

"Our primary goal is to give community leaders, law enforcement administrators, activists and journalists alike the tools they need to understand whether law enforcement is treating fairly and justly those it is sworn to protect," said Nick Selby, CEO of StreetCred Software, Inc. "Our partnership with NOBLE is a crucial part of this strategy, facilitating better and faster dissemination of facts to all parties, leading to positive change in the way American
communities are policed. With better gathering and statement of facts, all sides may better examine and understand deadly force incidents.”

About StreetCred Software
StreetCred® Software, Inc. is a Dallas-Fort-Worth area company that creates software and services that help police agencies, courts and cities access, rank, understand, and use a vast range of data. Our US Patent-pending technologies have been specifically conceived, designed, and created for law enforcement, and for no other industry. Co-founded by law enforcement officers, IT security, and intelligence processional, and backed by individuals and firms with decades of experience in data processing and intelligence technology, StreetCred has advanced the application of data science in law enforcement to unparalleled levels. Information is available at http://streetcredsoftware.com

About the National Organization of Black Law Enforcement Executives
Since 1976, The National Organization of Black Law Enforcement Executives (NOBLE) has served as the conscience of law enforcement by being committed to justice by action. NOBLE represents over 3,000 members internationally, who are primarily African-American chief executive officers of law enforcement agencies at federal, state, county and municipal levels, other law enforcement administrators, and criminal justice practitioners. For more information, visit www.noblenational.org.

###