

# Atlanta

## 41ST ANNUAL TRAINING CONFERENCE AND EXHIBITION

### EXHIBITOR INFORMATION AND APPLICATION

National Organization of  
Black Law Enforcement Executive



Valerie Shuford, Director of Conferences

[conferences@noblenatl.org](mailto:conferences@noblenatl.org)

4609F Pinecrest Office Park Drive  
Alexandria, VA 22312

See you in Atlanta, GA!

## ***41<sup>st</sup> Annual Training Conference and Exhibition***

Join the National Organization of Black Law Enforcement Executives (NOBLE) in celebrating our 41<sup>st</sup> Annual Training Conference and Exhibition.

This will be a must attend event that you will not want to miss! The exhibition has **SOLD OUT** for the last two years. So reserve your space early as booths are sold on a first-come, first-served basis!

Visiting Atlanta, GA, there is no time like the present to visit the South's largest city. In the middle of an urban resurgence, Atlanta was named one of the New York Times' 52 places to visit in 2014. Around every corner is a new attraction, restaurant or shopping opportunity. If you haven't visited in a few years, you haven't really seen Atlanta.

So plan to meet NOBLE in Atlanta in 2017!

### **Tentative Exhibitor Schedule**

#### **Sunday, July 30, 2017**

8:00 am – Noon

Exhibits Setup and Registration

3:00 pm – 7:00 pm

Ribbon Cutting and Opening of the Exhibit Floor

#### **Monday, July 31, 2017**

8:00 am – 10:00 am

Opening Plenary Session

10:00 am – 5:00 pm

Exhibit Hall Open

5:00 pm – 10:00 pm

Exhibit Hall Dismantled

7:00 pm – Midnight

Host City Night (exhibitor personnel invited)

### **BENEFITS OF EXHIBITING**

- Access to over 1,500 top law enforcement executives who are looking for products and services to enhance the overall production of their agencies
- Exhibit Floor is open to the public!
- Two tickets to the Host City Night
- Discounted fee to place an ad in the Annual Conference Journal
- Early Bird Discount if submitted by **December 31, 2016!**

### **PLUS, complimentary with each booth**

- Booth pipe, drape and identification sign
- One 6' draped table, two chairs and wastebasket
- Company listing in the Annual Conference Journal, which will consist of company name, contact information and booth location.
- Two exhibitor personnel per 10x10 booth

Visit NOBLE's web site at [www.noblenatl.org](http://www.noblenatl.org) for additional conference information

## Exhibit Space Application

Applications will be processed on a first-come, first-served basis. By signing this application, you agree to the Rules and Regulations set forth in the Exhibitor Prospectus. **All information must be complete in order for the application to be processed.** *Cancellation Policy: All cancellations are subject to a \$200 cancellation fee and must be received in writing no later than **June 15, 2017**. There will be no refunds honored for requests received after June 15, 2017. Refunds will be issued via mail in the form of a check, after the close of the conference.*

Company Name: _____	
Contact Name: _____	Title: _____
Address: _____	
City, State, Zip, Country: _____	
Phone: _____	Fax: _____
Email: _____	
Web Address: _____	Twitter: _____

Cost per 10x10 booth space:  
**Booth fees subject to change effective January 1, 2017**

<input type="checkbox"/> Standard 10x10 Booth-\$1,500.00	<input type="checkbox"/> Large 20x20 booth -\$5,000.00
<input type="checkbox"/> Government/Non-profit Rate -\$1,400.00	<input type="checkbox"/> Small Business Marketplace -\$500 <i>Companies selling non-law enforcement items</i>
<input type="checkbox"/> Authors' Corner NOBLE Members – \$100/Non-Members \$250	<input type="checkbox"/> <b>Early Bird Discount (\$200 if received prior to December 31, 2016)</b>

What will be displayed? \_\_\_\_\_

\*Preferred Booth #'s: 1<sup>st</sup> Choice \_\_\_\_\_ 2<sup>nd</sup> Choice \_\_\_\_\_ Size/Number of Booth(s) Requested \_\_\_\_\_

<u>Payment Information</u>	
<input type="checkbox"/> Check #: _____	<input type="checkbox"/> PO # _____
<input type="checkbox"/> Card Type: _____	Amount to Charge: \$ _____
Card number: _____	CVC Code: _____ Exp: _____
Billing address: _____	
Cardholder's signature: _____	Print Name: _____

**RETURN APPLICATION ALONG WITH PAYMENT TO:**  
**NOBLE – 2017 Exhibition, 4609F Pinecrest Office Park Drive, Alexandria, VA 22312**  
**Phone: (703) 658-1529 / Fax: (703) 658-9479 / Email: [conferences@noblenatl.org](mailto:conferences@noblenatl.org)**  
**Submit your applications with payment prior to December 31, 2016 and receive a \$200 discount. (Excludes Authors' Corner)**

For office use only

Date Rcvd: \_\_\_\_\_

Booth Assigned: \_\_\_\_\_

Visit NOBLE's web site at [www.noblenatl.org](http://www.noblenatl.org) for additional conference information

## **Rules and Regulations**

All applications for exhibit space must be signed by a duly authorized agent of the exhibitor. A signed application constitutes a contract subject to the following terms and conditions:

NOBLE reserves the right to determine eligibility of any company or product for inclusion in the exhibition. No live ammunition shall be available in connection with any exhibit.

An Exhibitor Service Manual will be provided to each exhibiting company. The service manual will include information on shipping, furniture and booth accessories, labor and drayage rates, utility specifications and charges. Additionally, order forms and schedules of rates will be available in the exhibitor service manual.

1. **SPACE ASSIGNMENTS** - Request for space will be date-stamped as received at NOBLE Headquarters and assigned based on stated preference and availability. \*NOBLE reserves the right to adjust the placement of exhibiting companies if needed. NOBLE shall have no responsibility for information provided or products exhibited during the conference as part of the Exhibit Program.
2. **EXHIBIT FEES and PAYMENT FOR SPACE** – The charge for each booth is reflected on the Application and Contract enclosed with this brochure. Applications not accompanied by proper payment, will not be processed, nor assigned, until such time as your payment is received.
3. **CANCELLATION POLICY** – All cancellations are subject to a \$200 cancellation fee and must be received in writing no later than June 15, 2017. No refunds for cancellations will be made after June 15, 2017. Refunds will be issued via mail after the close of the conference.
4. **SPACE CONSTRUCTION/DESIGN LAYOUT** – Booths indicated on the Official Exhibitor’s Brochure are measured on the back dimension from the center of the rail. A complete exhibit layout will be mailed by the Exhibit Company directly to each exhibitor. In order to allow unobstructed view of neighboring islands, exhibitors are not permitted to have their backdrops exceed eight feet (8’) in height, nor may they protrude more than forty-eight inches (48”) from the back wall. Furthermore, no exhibit along the side of the island may exceed thirty-six inches (36”) in height from the floor in the front half of the island.
5. **SPECIAL NOTICE** – For maximum attendance at the exhibits and business sessions, exhibitors are not permitted to sponsor any social functions or hospitality suite activity during hours which would conflict with official NOBLE events.
6. **SUBLETTING OF SPACE** – Exhibitors are not permitted to assign or sublet any part of the space allotted to them. Nor shall they exhibit, or permit any merchandise or advertising materials which are not part of their company’s regular products.
7. **SELLING OF PRODUCTS and TAKING ORDERS FOR SHOW DELIVERY** – NOBLE provides display space for suppliers to exhibit and demonstrate products on the basis of their potential information and commercial value. All exhibitors are required to adhere to such rules and regulations as may be established by the U.S. Internal Revenue Service and state and local government.
8. **INSURANCE and LIABILITY** – Neither NOBLE’s members, officers, representatives, employees, nor the Hyatt Regency Atlanta Hotel, officers, representatives or employees, are responsible for any injury, loss or damage that may occur to the exhibitor or the exhibitor’s employees or property from any case whatsoever, prior to, during or subsequent to the period covered by the exhibit contract.
9. **SECURITY** – Reasonable security will be furnished, but the furnishings of such watchmen shall be deemed to affect the non-liability of NOBLE and its members, officers, representatives and employees, the official service contractors, or the Hyatt Regency Atlanta, its officers, representatives and employees. It is recommended that exhibitors take individual precautionary measures such as securing easily portable articles of value and their removal to a place of safe keeping after exhibit hours.
10. **SPECIAL VISUAL and SOUND EFFECTS** – Audio-visual equipment and other sound and attention-getting devices must be conducted or arranged so that they will not annoy or disturb neighboring exhibitors. All projection must be in accordance with the requirements of the fire prevention authorities.
11. **CARE OF BUILDING and EQUIPMENT** – No tacks, nails or screws may be driven into the walls, floors, columns or other parts of the building or furniture.
12. **AMENDMENTS** – NOBLE reserves the right to interpret, amend and enforce these contract conditions/rules and regulations. Written notice of any amendments or interpretations shall be given to each exhibitor. Each exhibitor, for himself, his agent and employees agrees to abide by the contract condition/rules and regulations set forth herein, or by any subsequent amendments and interpretations.

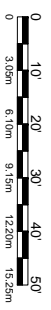
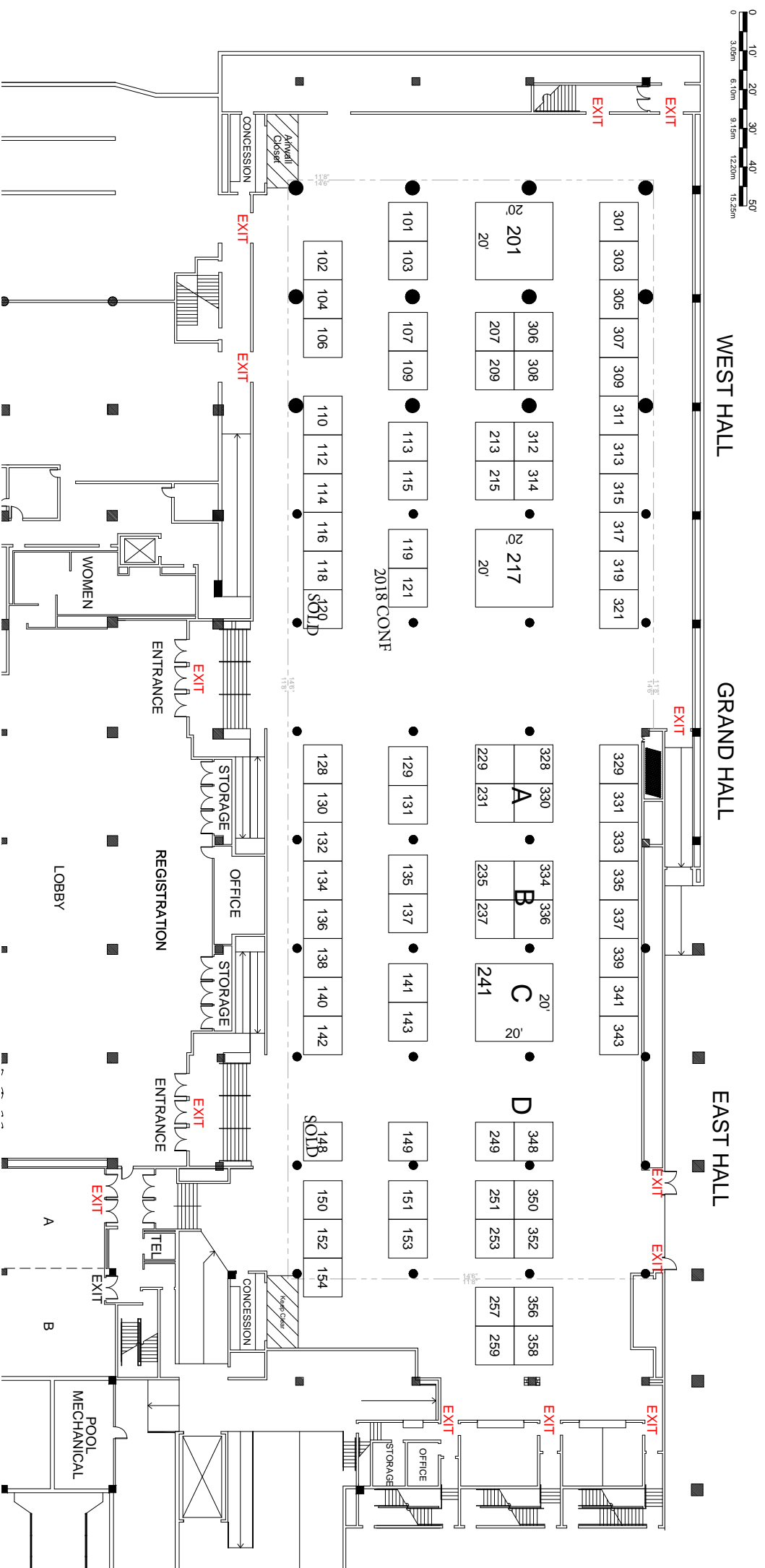
Visit NOBLE’s web site at [www.noblenatl.org](http://www.noblenatl.org) for additional conference information



# NOBLE Annual Conference

## July 30 - August 1, 2017

Hyatt Regency Atlanta  
Exhibition Level  
Atlanta, Georgia



Show Information	
Show Name	NOBLE Annual Conference
Show Dates	7/30/2017 - 8/1/2017
Move-In	7/27/2017
Job #	G180820817
AE	Clark Adkins

Inventory as of 09/14/2016			
Dimension	Size	Qty	SqFt
10'x10'	100	83	8,300
20'x20'	400	3	1,200
Totals:	86	9,500	

Icon	Floor Plan Legend
-	?
-	?
-	?
-	?

Venue Info	
Building Name	Hyatt Regency Atlanta
Hall	Grand Hall
Floor	Exhibition Level
Address	265 Peachtree St Atlanta, GA 30303

Fire Marshal Info	
Exhibit Type	Trade Show
Size	See Inventory
Materials	Pipe & Drapery
Name	Kim Collins
Number	404-720-8687

Occupancy	
Occupancy Load	?
Total Sq. Ft. of Show	?

Drawing Information	
File Path	J:\SES\Projects\13_SHEP\13_08_SHOW\FLOORPLAN\2017\17_08.dwg
File Name	08 NOBLE Annual Conference_G180820817.dwg
Drawn By	Ron Schumacher
Last Saved	9/14/2016 11:56 AM
Saved By	Redlunicher
Tab	Floorplan
Paper Size	ANSI B (17.00 x 11.00 inches)
Scale	1/32" = 1'-0"

1531 Carroll Drive NW  
Atlanta, GA 30318  
(404) 404-720-8600  
(404) 404-720-8750

Shepard Exposition Services has made every effort to ensure the accuracy of all information contained on this floor plan. However, no warranties, either expressed or implied, are made with respect to this floor plan. If the location of building columns, utilities or other architectural components of the facility is a sole responsibility of the exhibitor/show management to physically inspect the facility to verify all dimensions and locations.



## **Our Mission**

To ensure EQUITY IN THE ADMINISTRATION OF JUSTICE in the provision of public service to all communities and to serve as the conscience of law enforcement by being committed to JUSTICE BY ACTION!

## **Our Organization**

The National Organization of Black Law Enforcement Executives (NOBLE) serves as the conscience of law enforcement by being committed to Justice by Action. NOBLE has nearly 60 chapters and represents over 3,000 members worldwide that represent chief executive officers and command-level law enforcement officials from federal, state, county, municipal law enforcement agencies, and criminal justice practitioners. The combined fiscal budget oversight of our membership exceeds \$8 billion. NOBLE serves more than 60,000 youth through its major program components which include:

- Mentoring
- Education
- Leadership Development
- And Safety

### **Conference Location and Host Hotel**

Hyatt Regency Atlanta  
265 Peachtree Street NE  
Atlanta, GA 30303  
(404) 577-1234  
Hotel Reservation: (888) 421-1442  
NOBLE Conference Rate: \$164.00

For additional information contact the  
Conference Coordinator at the  
NOBLE National Office  
4609 Pinecrest Office Park Drive  
Suite F  
Alexandria, VA 22312  
Phone: (703) 658-1529  
Fax: (703) 658-9479  
Email: [conferences@noblenatl.org](mailto:conferences@noblenatl.org)  
Twitter: @noblenatl #NOBLEAtlanta

### **Future Conference Locations and Dates**

2018	Hollywood, FL	July 28 – August 1, 2018
2019	Montreal, Quebec	August 10 – 14, 2019

Visit NOBLE's web site at [www.noblenatl.org](http://www.noblenatl.org) for additional conference information